

# Case Study – Market Mapping of Niche Technologies for a very large service provider of Risk Management Services

**Project Overview** – Data research & Analytics. Data source multiple social networking sites & Portals.

## Project Details –

- Duration 6 Months
- Tools MS Excel, other open source tools
- Success Criteria Functional data sets for organizations predictive analysis work
- Challenges Data Duplication & Authenticity.

## Our execution model / Delivery methodology –

- Partner approach, toll gate based Delivery.
- Clear data collection roadmap with client signoff
- Six sigma DEMAIC methodology for error free delivery.
- Continuous process Improvement ensuring zero duplication.
- Highly skilled team with data analysis experience & logical bend.
- Data security issue addressed with work area cordon off & restricted internet & media access.

**Client Reference Available on request**

## Problem Statement –

- Aggressive timelines
- No transition or training
- Open source tools
- Hire to Deliver

## Our Solution –

- Multiple data aggregating teams
- Tool champions for data aggregation
- Private cloud solution for data security & delivery.

## Value Delivered –

- The analytics on the data helped in:
  - Salary market correction
  - Correction in Salary Medians
  - Location decision making for opening of new facility
  - Saving significant vendor payouts for candidates
  - Quick closure of 250 odd open positions